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WEEKLY UPDATE ON THE BEACONS IN INDIA'S PROGRESS

TROIKAA LAUNCHES NASO B12



Ahmedabad-based Troikaa Pharmaceuticals has launched NASO B12, a nasal spray of Methylcobalamin, the natural form of Vitamin B12. Currently, Vitamin B12 deficiency is treated with tablets and injections of Vitamin B12. However, absorption of the vitamin from tablets is unpredictable, and though injections provide assured increase in Vitamin B12 levels, one course of treatment comprises ten injections. The drug delivery system developed by Troikaa Pharma solves these problems.

"It is distinctly superior, easy to administer, and economic option, which will bring about a paradigm shift in Vitamin B12 management," Troikaa said. Clinical trials showed that the NASO B12 spray corrects Vitamin B12 deficiency in just seven doses, without any significant side effects. The rapid absorption of Methylcobalamin from the spray is due to the patented NaxoMax technology developed by Troikaa after research of seven years. Troikaa said that it intends to introduce the spray in 84 countries.